Press release – for immediate release

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High demand drives EV Growth for Q1 2019

The EV Market in Europe continues to show strong signs of growth in the first four months of 2019.

In fact, according to the statistics gathered by ACEA, electric vehicle sales grew by 84.4% (99,174 units registered) while registrations of plug-in hybrids remained practically flat. This continued growth that we have been experiencing truly points to how we are on the verge of hitting mass market penetration.

Philippe Vangeel, Secretary General of AVERE, said: "This data truly shows how the industry is responding to the public demand for electric vehicles. One hurdle to overcome will be the creation of uniform policy across the EU to support this electromobility transition. We predict growth rates to increase as car manufacturers continue to announce more cost-effective EVs for all Europeans”.

Taking an in-depth look at the best performing EVs from the European Alternative Fuels Observatory (EAFO) provides further clarity as to what specifically has been a main driver of the market for 2019. Namely, the launch of the Tesla Model 3 in Europe in February has allowed the American car manufacturer to take over top spot over other leading EV manufacturers, in terms of new registrations. Tesla is in well in the clear followed by rivals, Renault and Nissan.

Analysing some of the best performing European countries like Norway, who in March 2019 alone surpassed the 50% EV market share, and France, who saw more than 50% EV registrations over the past four months, also proves that the public demand for EVs is here to stay!

About AVERE: AVERE, the European Association for Electromobility, founded in 1978 is made up of Vehicle and Equipment Manufacturers, EV Users, NGO's, Associations, Interest groups, Research & Development entities, and other relevant Companies. AVERE’s electromobility vision for Europe contains a strong electromobility industry, clean, quiet and healthy cities, energy efficient transport and independence of fossil fuels.

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